

El mercado del vino.
¿Hacia dónde vamos?

A blurred background image of a store aisle with shelves of products. A person's hand is visible, reaching towards a product on a shelf. The person is wearing a light-colored long-sleeved shirt and a tan jacket.

iQue sea fresco!

El consumo de estilos afrutados y frescos
está en alza entre los jóvenes



¡Dale un poco de chispa!

El mercado del vino espumoso ha crecido un 105% en los últimos años

A man and a woman are jogging on a stone pier by the ocean at sunset. The woman is on the left, wearing a light grey hoodie and dark shorts, and the man is on the right, wearing a light grey zip-up jacket and shorts. They are both smiling and looking towards the right. The background shows the ocean with waves and a bright sunset sky. A white semi-transparent box is overlaid on the right side of the image, containing text.

¡Ojo con el grado!

El consumidor busca alternativas más saludables con menos azúcar y alcohol

A group of people are silhouetted against a vibrant sunset sky over a beach. They are captured in mid-air, jumping or dancing joyfully. The sky transitions from deep purple and blue at the top to bright orange and yellow near the horizon. The ocean waves are visible at the bottom of the frame.

¡Que sea español!

Al consumidor le gusta más que nunca
el producto nacional

The background of the slide features three glasses of beer with a thick head of white foam, set on a rustic wooden surface. The lighting is warm and focused on the glasses, creating a cozy atmosphere. The text is overlaid on a semi-transparent white rectangular box in the center of the image.

Cuidado con los “Crafts”

Hay un boom de las cervezas artesanales y el sector del vino tiene que ofrecer una alternativa

Afrutado, con un toque de gas,
ligero, artesanal y producto español...

¿cuál es la solución?



Además Pompita está...

A nighttime photograph of a city street, likely in Madrid, Spain. The scene is illuminated by streetlights and building lights, creating a vibrant atmosphere. In the foreground, there are long, colorful light trails from cars, primarily in shades of red and orange, indicating a long exposure. The street is lined with ornate, classical-style buildings. On the left, a prominent building features a large, golden statue of an angel with wings, perched atop a dome. The sky is a deep, dark blue. The overall composition is dynamic and captures the energy of a city at night.

Inspirado en la ciudad

España es un país muy diverso.
Cada ciudad tiene su propio estilo
y expresión y ¡eso hay que celebrarlo!

La Gama de Pompita



50cl

Barcelona

Sabor Naranja Sanguina



50cl

Madrid

Sabor Pomelo



50cl

Ibiza

Sabor Sandía



50cl

Valencia

Sabor Mandarina

Pompita Barcelona

IMMERSE YOURSELF IN BARCELONA: A SEASIDE CITY OF BOUNDLESS CULTURE, FABLED ARCHITECTURE AND THE MOST STYLISH DRINKING SCENE: ONE THAT COMES ALIVE WITH MUSIC AS DARKNESS FALLS.

5.5% ABV

CAMP NOU

ARC DE TRIOMF

FONT MAGICA

LA SAGRADA FAMILIA

PARC GÜELL

BARRIO GOTHIC

LAS RAMBLAS

LA BOQUERIA

LA BARCELONETA

MARINA

MADRID

VALENCIA

IBIZA

BARCELONA

Sangria Superior
POMPITA
INSPIRADO EN BARCELONA

A vibrant mix of red wine, blood oranges and citrus with a spritz. Pour generously over ice in a large glass. Salud!

SANGRIA
ENJOY RESPONSIBLY

BOTTLED BY CLM-394-CR FOR MESSUM EXPORT, VALENCIA, 46002, SPAIN

INGREDIENTS: RED WINE, CARBONATED WATER, SUGAR, CITRIC ACID, E202, NATURAL CITRUS AND BLOOD ORANGE AROMAS.

CONTAINS SULPHITES, ENTHÄLT SULFITE
PRODUCT OF SPAIN

BEST BEFORE

2.8 UNITS

5.5%vol 50cl

8 436043 584214 >

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WWW.DRINKPOMPITA.COM

Pompita Madrid

MAKE YOURSELF AT HOME IN MADRID: THE MOST INVITING OF CAPITAL CITIES WITH MUSIC IN ITS SOUL AND AN UNSHAKEABLE SPRING IN ITS STEP, ALL SET AGAINST A GLORIOUS BACKDROP OF CLASSIC MEDIEVAL ARCHITECTURE.

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 WWW.DRINKPOMPITA.COM
SANGRIA
 ENJOY RESPONSIBLY
 BOTTLED BY CLM-394-CR FOR MESSUM EXPORT, VALENCIA, 46002, SPAIN
 INGREDIENTS: WHITE WINE, CARBONATED WATER, SUGAR, CITRIC ACID, E202, NATURAL CITRUS AND GRAPEFRUIT AROMAS
 CONTAINS SULPHITES, ENTHÄLT SULFITE
 PRODUCT OF SPAIN
 BEST BEFORE

5.5%vol 50cl

5.5% ABV

Sangria Superior
POMPITA
INSPIRADO EN MADRID

A vibrant mix of white wine and grapefruit with a spritz. Pour generously over ice in a large glass. Salud!

Pompita Valencia

MIX IT UP IN VALENCIA: WHERE MESMERISING FUTURISTIC ARCHITECTURE MEETS ALL MANNER OF ROMANESQUE, GOTHIC AND RENAISSANCE HERITAGE AND THE VIBRANCY OF THE NIGHTLIFE IS MATCHED BY THE LAID-BACK PAGE OF A SEASIDE TOWN.

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POMPITA
 ENJOY RESPONSIBLY
 AROMATISED WINE BASED COCKTAIL
 BOTTLED BY CLM-384-CR FOR MESSUM EXPORT, VALENCIA, 46002, SPAIN
 INGREDIENTS: WHITE WINE, CARBONATED WATER, SUGAR, CITRIC ACID, E202, NATURAL ORANGE AND MANDARIN AROMAS
 CONTAINS SULPHITES, ENTHÄLT SULFITE
 PRODUCT OF SPAIN


5.5%vol 50cl

Còctel Superior
POMPITA
 INSPIRADO EN VALENCIA

A vibrant mix of white wine and Valencia mandarins with a spritz. Pour generously over ice in a large glass. Salut!

Pompita Ibiza

SEE IT ALL IN IBIZA: FROM THE RAMPARTS AND RICH HERITAGE OF IBIZA TOWN'S DALT VILA TO SUNSET CHILLING IN SANT ANTONI DE PORTMANY, THERE'S MORE TO THIS SUN-KISSED, PARTY-LOVING SISTER OF THE BALEARICS THAN MEETS THE EYE.



Sangria Superior
POMPITA
INSPIRADO EN IBIZA

5.5% ABV

CALA LLONGA

CALA CONTA

SANT JOSEP

DALT VILA

PUIG DE MISSA

CAN MARÇA

IBIZA

A vibrant mix of rosé wine, watermelon and citrus with a spritz. Pour generously over ice in a large glass. Salud!

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SANGRIA
ENJOY RESPONSIBLY


BOTTLED BY CLM-394-CR FOR MESSUM EXPORT, VALENCIA, 46002, SPAIN

INGREDIENTS: ROSÉ WINE, CARBONATED WATER, SUGAR, CITRIC ACID, E202, NATURAL CITRUS AND WATERMELON AROMAS.

CONTAINS SULPHITES, ENTHÄLT SULFITE
PRODUCT OF SPAIN
BEST BEFORE

2.8 UNITS

5.5%vol 50cl



Contacte con nosotros

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